

juliana sampaio

visual design • interaction design

+1 (912) 441-2626

sampaiojuliana08@gmail.com

www.julianasampaio.com

Strategic Design Manager • Attentive Mobile Inc.

New York, NY • Jul. '20 – Present

Designs digital assets for clients within tight deadlines. Leads onboarding sessions for new hires and is the subject matter expert for SMS creatives. Helps build and motivate team members while coaching and providing mentorship to direct reports.

Design Intern • Emperial 1002

Chicago, IL • Jun. '19 – Dec '19

Managed new interns and designed different mediums including logos, posters, websites, and books to create a diverse outcome for various clients.

Design Intern • Hi Esteem Design Agency

Miami, FL • Jan. '20 – Feb. '20

In a fast paced environment, created a multitude of deliverables for various clients.

Brand Designer • Divergent Marketing

Savannah, GA • Feb. '19 – May '21

Worked closely with clients to create their chosen design. Developed a unified design language for the company to stand out.

Brand Designer • Estudio Luiz Braga

Belém, Brazil • Jun. '18 – Sep. '18

Reimagined a new corporate identity for the established photographer. Designed a new yet familiar language for the studio.

Savannah College of Art and Design SCAD

Savannah • Lacoste • Hong Kong

BFA in Graphic Design
Minor in Interaction Design
3.92 GPA, Dean's List
Summa Cum Laude

• Accomplishments & Awards

Project – Cope

Indigo Awards

Bronze in UX, Interface & Navigation 2021
Silver in Mobile Interaction & Experience 2021
Silver in Innovative Use of Mobile Technology 2021
Silver in UX, Interface & Navigation 2021
Silver in Interactive Design 2021
Bronze in Apps 2021
Gold in Mobile App 2021
Gold in Digital Tools and Utilities 2021

Fast Company

2022 World Changing Ideas Awards

Core77 Design Awards

Consumer Technology Award Notable Honor 2021
Interaction Award Notable Honor 2021

Project – Packed

Indigo Awards

Silver in Apps 2020
Silver in Digital Tools and Utilities 2020
Silver in UX, Interface & Navigation 2020
Bronze in Interactive Design 2020

Creative Communication Awards

User Experience Design – Award
UI & UX Design – Award

Project – Synteam

Indigo Awards

Bronze in Apps 2021
Silver in Digital Ads and Campaigns 2021
Silver in Interactive Design 2021
Honorable Mentions in UX, Interface & Navigation for Games 2021
Bronze in Animation & Illustration for Websites 2021
Bronze in UX, Interface & Navigation 2021

• Software & Skills

Figma & Sketch
Adobe Suite
HTML, CSS
Web Design
Management
Public speaking
Cross Functional Team collaboration
Prototyping
Digital Illustration
Wire-framing
Research
Fluent in Portuguese
Conversational Spanish