



**TEAM
VALUES**

BROUGHT TO YOU BY

Phoebe Lindo, Juliana Sampiano, Jiwon Choi, Dana Del Poso,
Michelle Fan, Katherine Homer, Kara Kennedy, Keith Kennedy

Table Of Contents

01

Introduction

02

Research

03

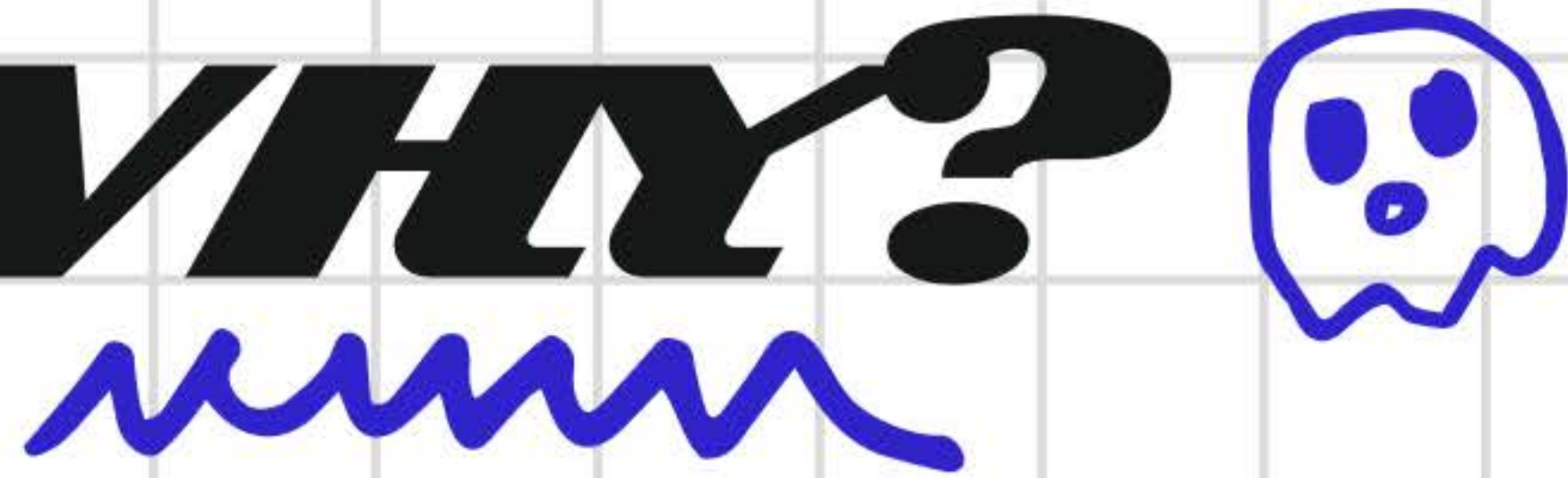
Design Process

04

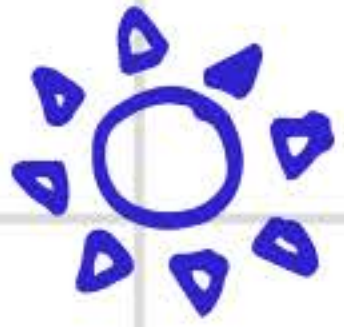
Reveal



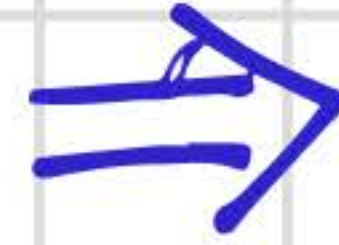
WHY?



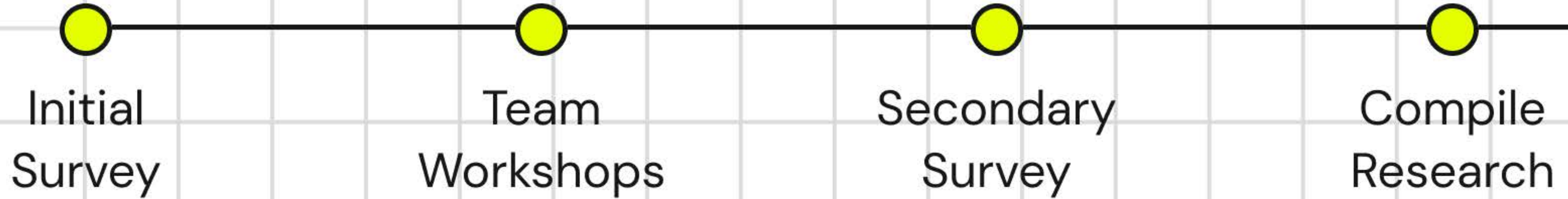
1. Define our values to other teams and be able to articulate the best way to work together
2. Identify our strengths and weaknesses to strengthen our team
3. Ensure our team members are satisfied with their experience and see if there is any support we can provide that we aren't already



TIMELINE



Research Phase



Design Phase



THE TEAM



Juliana
Project Co-Lead



Phoebe
Project Co-Lead



Jiwon
Research



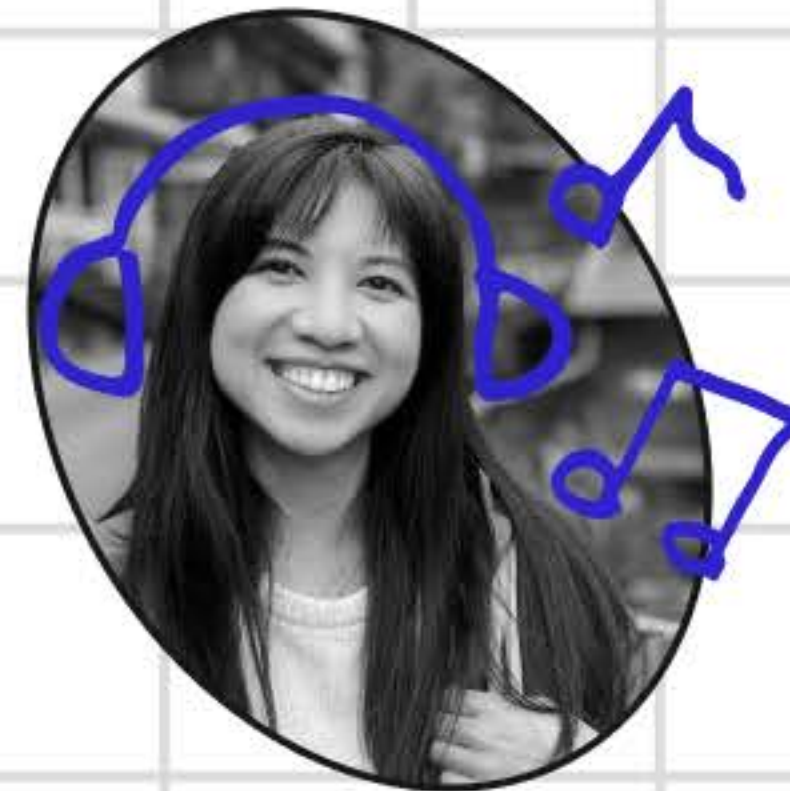
Katherine
Research



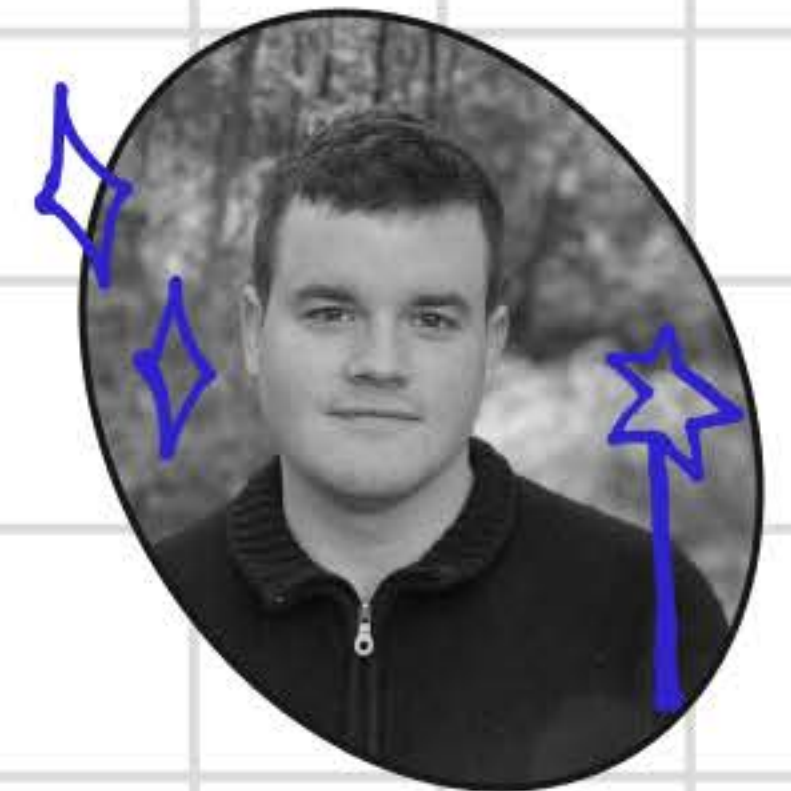
Michelle
Icon Design



Kara
Icon Design



Dana
Merch Design



Keith
Scrappy Design



Table Of Contents

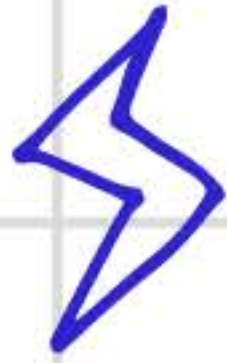
01 Introduction

02 **Research**

03 Design Process


04 Reveal







RESEARCH






Team Values

 jsampaio@attentivemobile.com (not shared) [Switch account](#) 

About this Survey
Hi everyone! Thank you for taking the time out of your busy day to answer our team survey. The purpose of this form is to better understand all of our team member's differing points of view. You may write as little or as much as you think answers the question best from your perspective. We will not be collecting email addresses or names so feel free to answer candidly. This should not take you more than 15-20 minutes, if you're having trouble finishing this or have questions please reach out to Jiwon, Juliana, Katherine, or Phoebe. Thank you again!



[Next](#) Page 1 of 4 [Clear form](#)

Initial Survey



Follow Up | Team Values

Hi everyone! Thank you for all your responses on the first survey and the participation in our team workshops. From that data, we compiled the values below and now we need your help to pick which values represent us best. Similar to how the last survey was structured, we will not be collecting email addresses or names so feel free to answer candidly. Please reach out to Juliana or Phoebe if you have any questions!

 jchoi@attentivemobile.com (not shared) [Switch account](#) 

*** Required**

Choose five values from the following list that you believe reflect the Strategic Design team best. *

Follow Up Survey

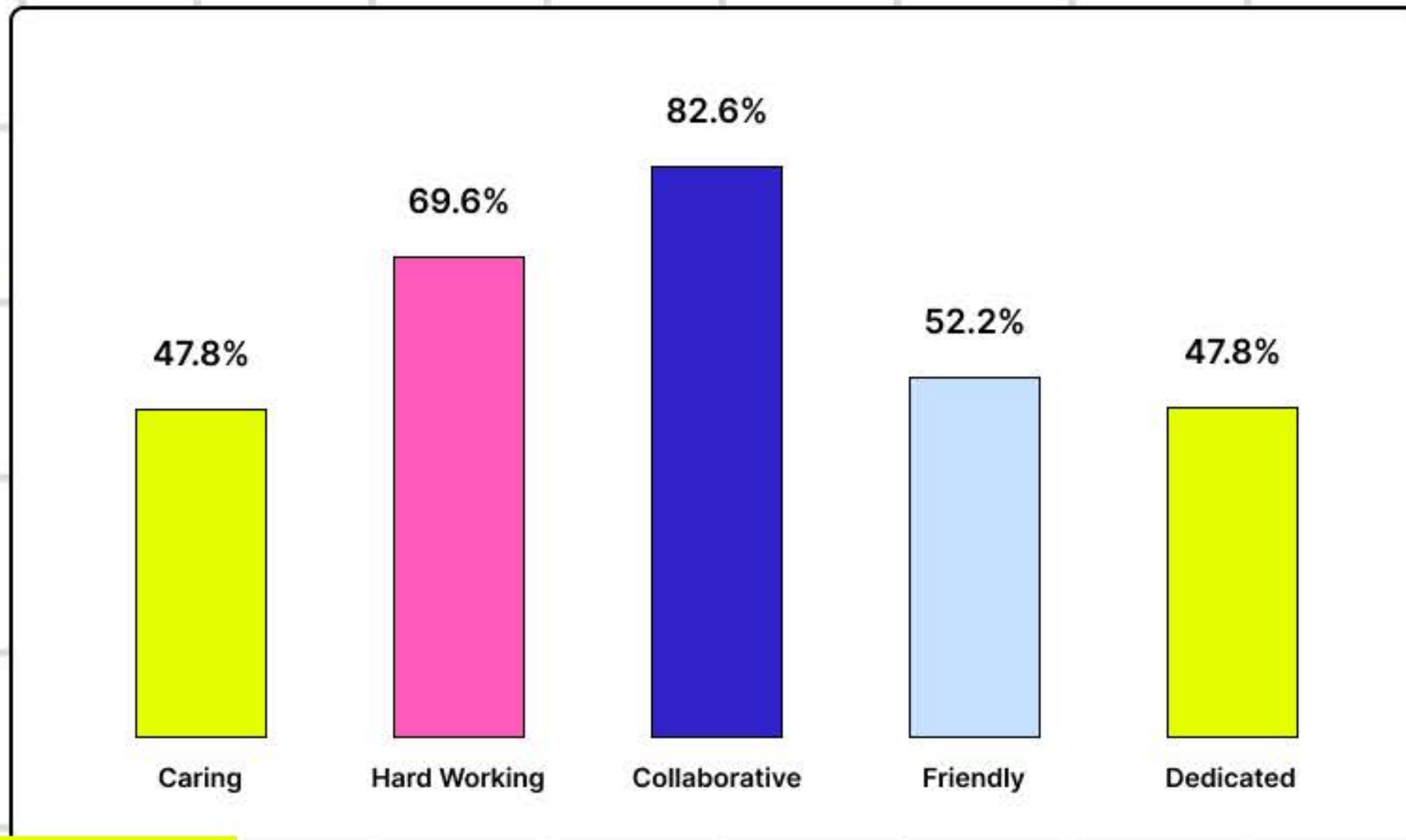
INITIAL SURVEY



Which words best apply to our team?

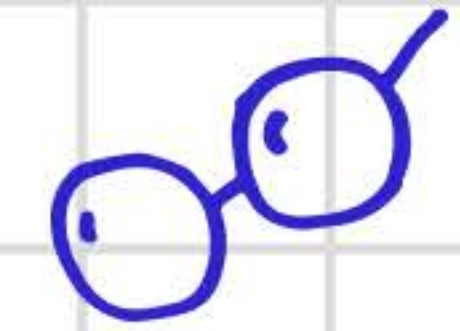
What motivates you to go to work every day?

Wow

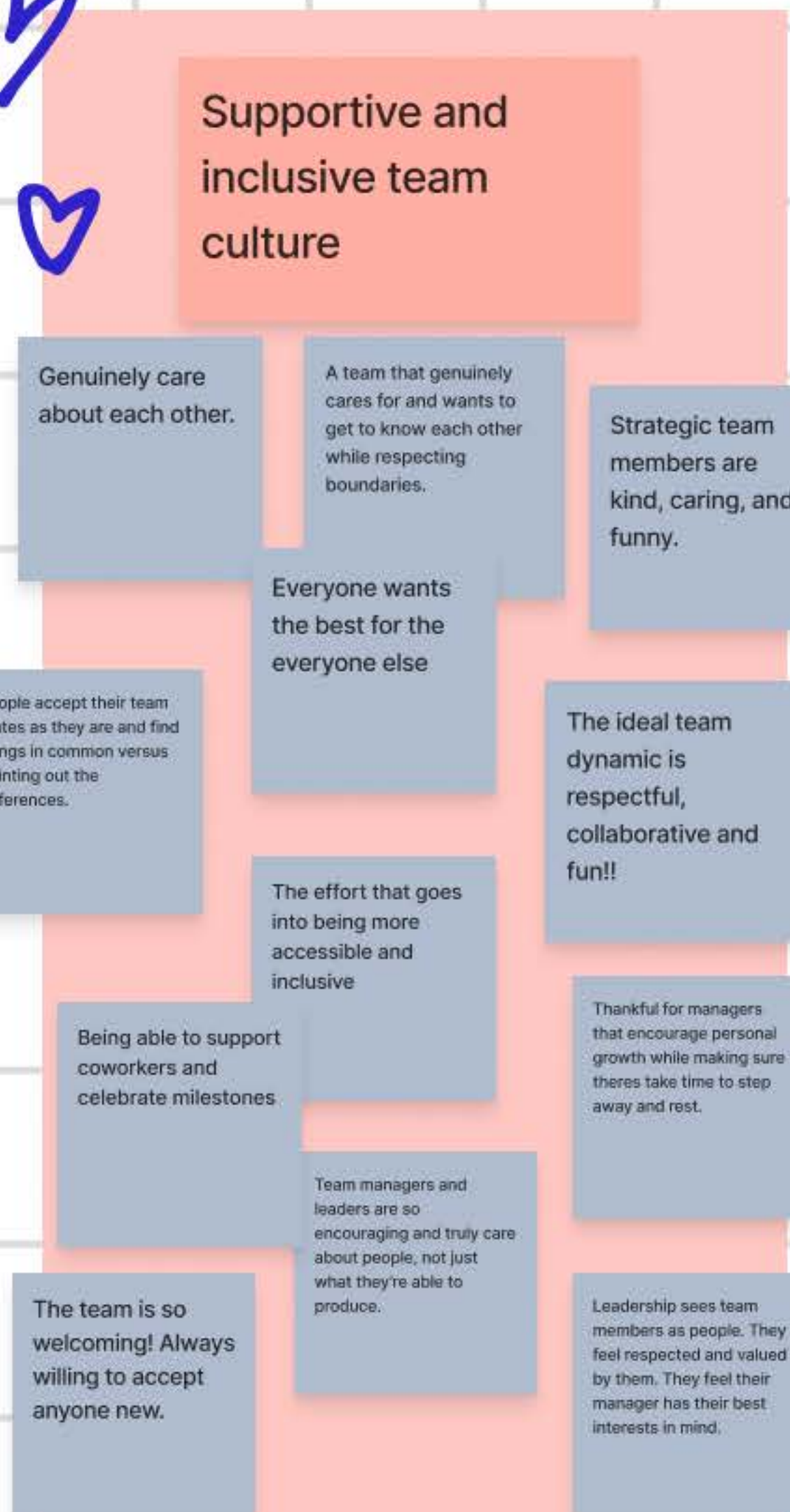


"I constantly feel motivated, accepted, and lucky to be a part of this group."

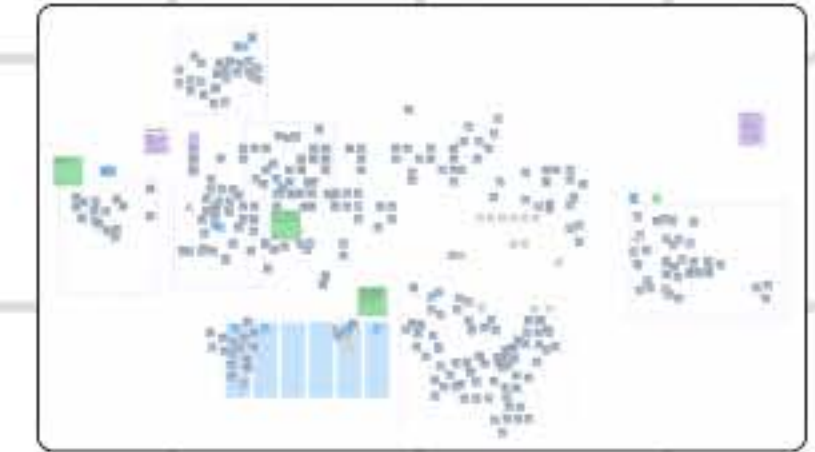
"I've never seen a team so open and accepting to others."



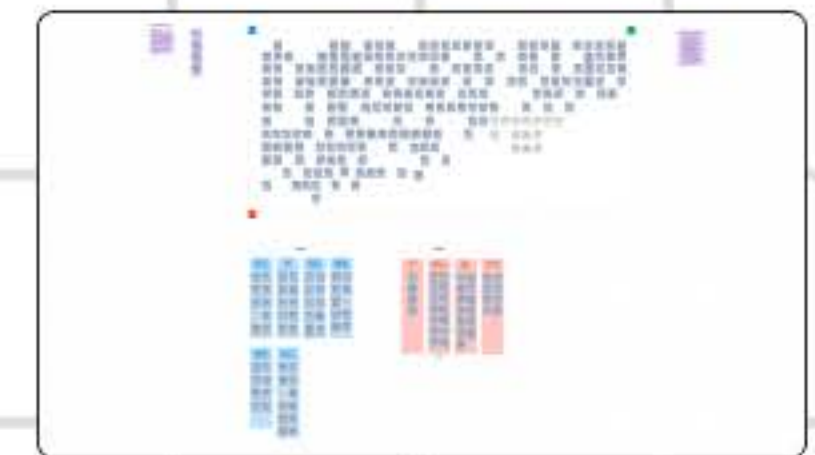
WORKSHOPS [link here](#)



workshop #1



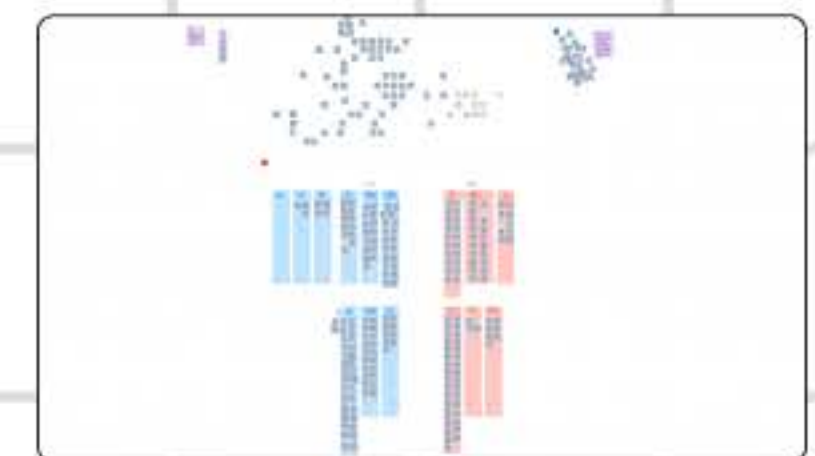
workshop #2



workshop #3



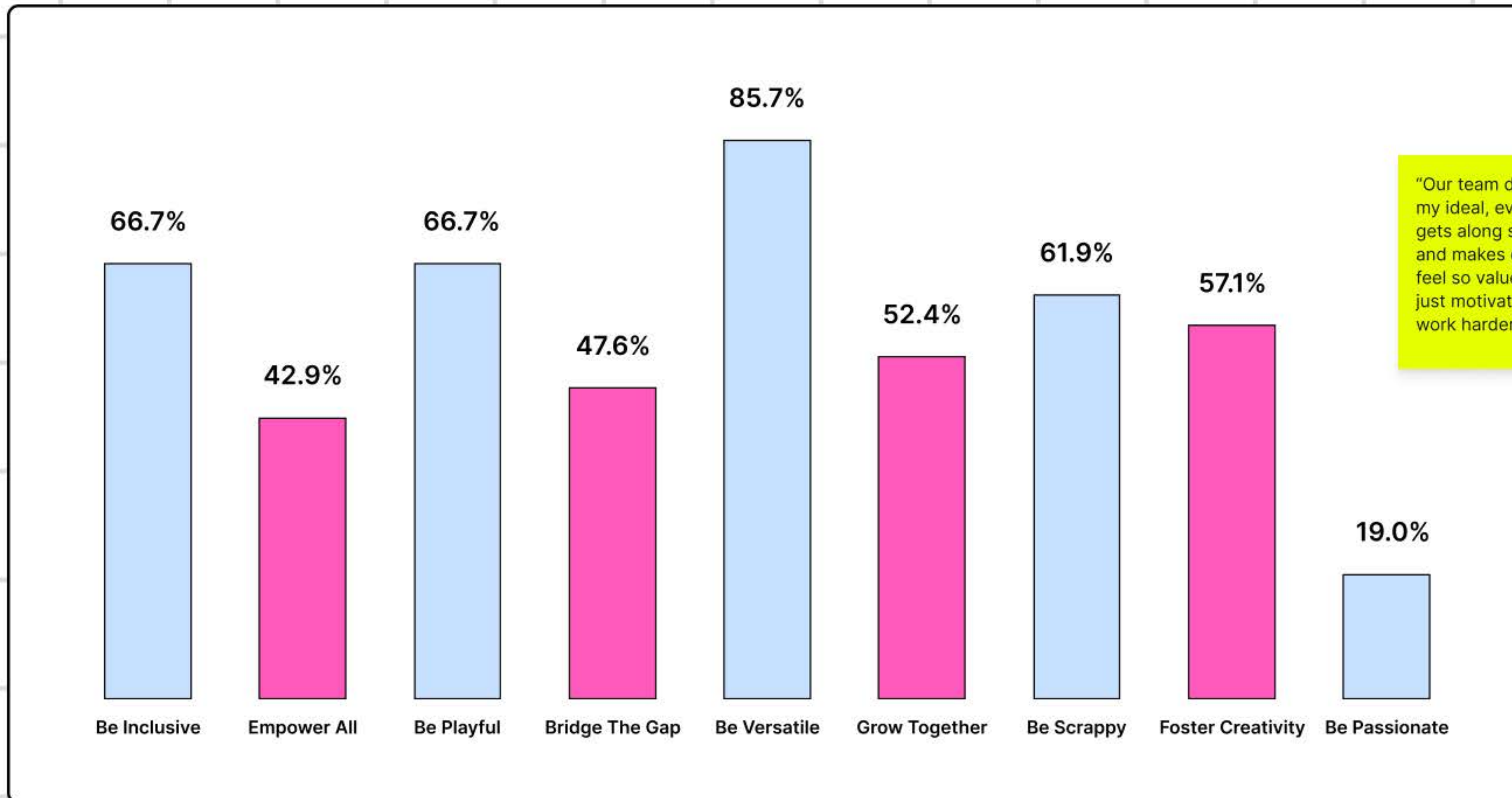
workshop #4



FOLLOW UP SURVEY



Choose 5 values that you best reflect the Strategic Design team best



"Our team dynamic is my ideal, everyone gets along so well and makes everyone feel so valued and it just motivates me to work harder."

Table Of Contents

01 Introduction

02 Research

03 **Design Process**

04 Reveal



Table Of Contents

01 Introduction

02 Research

03 Design Process

04 **Reveal**



OUR VALUES



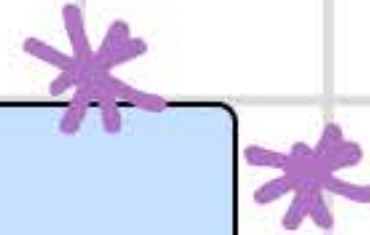
Be Inclusive

We cultivate a safe environment through leading by example to make everyone feel included.



Be Scrappy

We are resilient and not afraid to be gritty and get our hands dirty when looking for solutions.



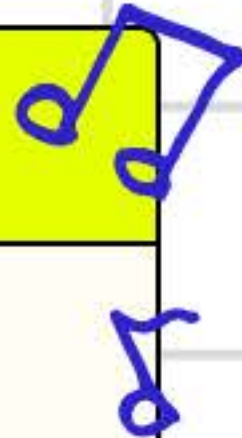
Be Versatile

We cherish that our team is multifaceted, like a swiss army knife, where everyone has an opportunity to use their unique skills to solve problems.



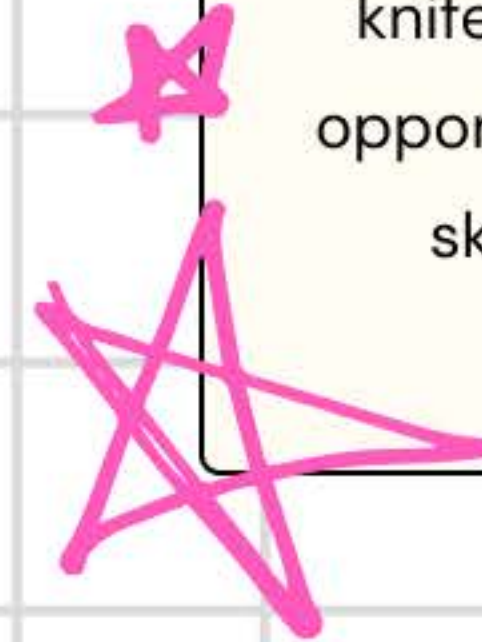
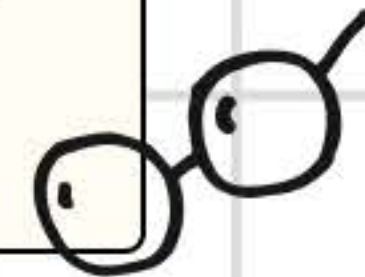
Be Playful

We encourage fun in order to build a stronger bond with our teammates and motivate them.



Be Creative

We are curious and are always looking for the most innovative solutions and designs.



Be Versatile



Be Creative



BE INCLUSIVE

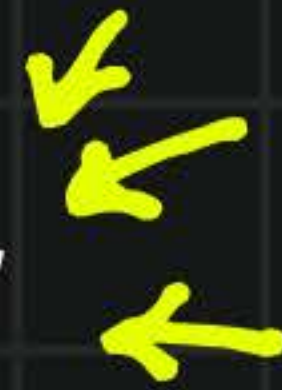


BE SCRAPPY

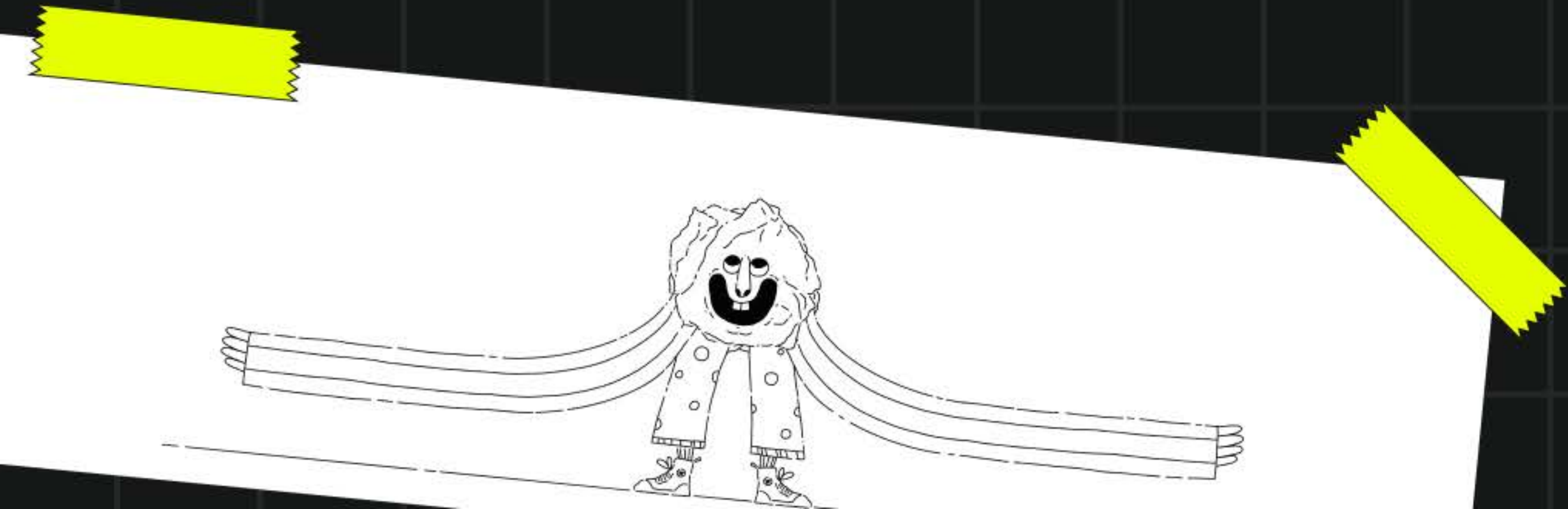


BE PLAYFUL





meet
SCRAPPY
(He / She / They)



SCRAPPY BIO

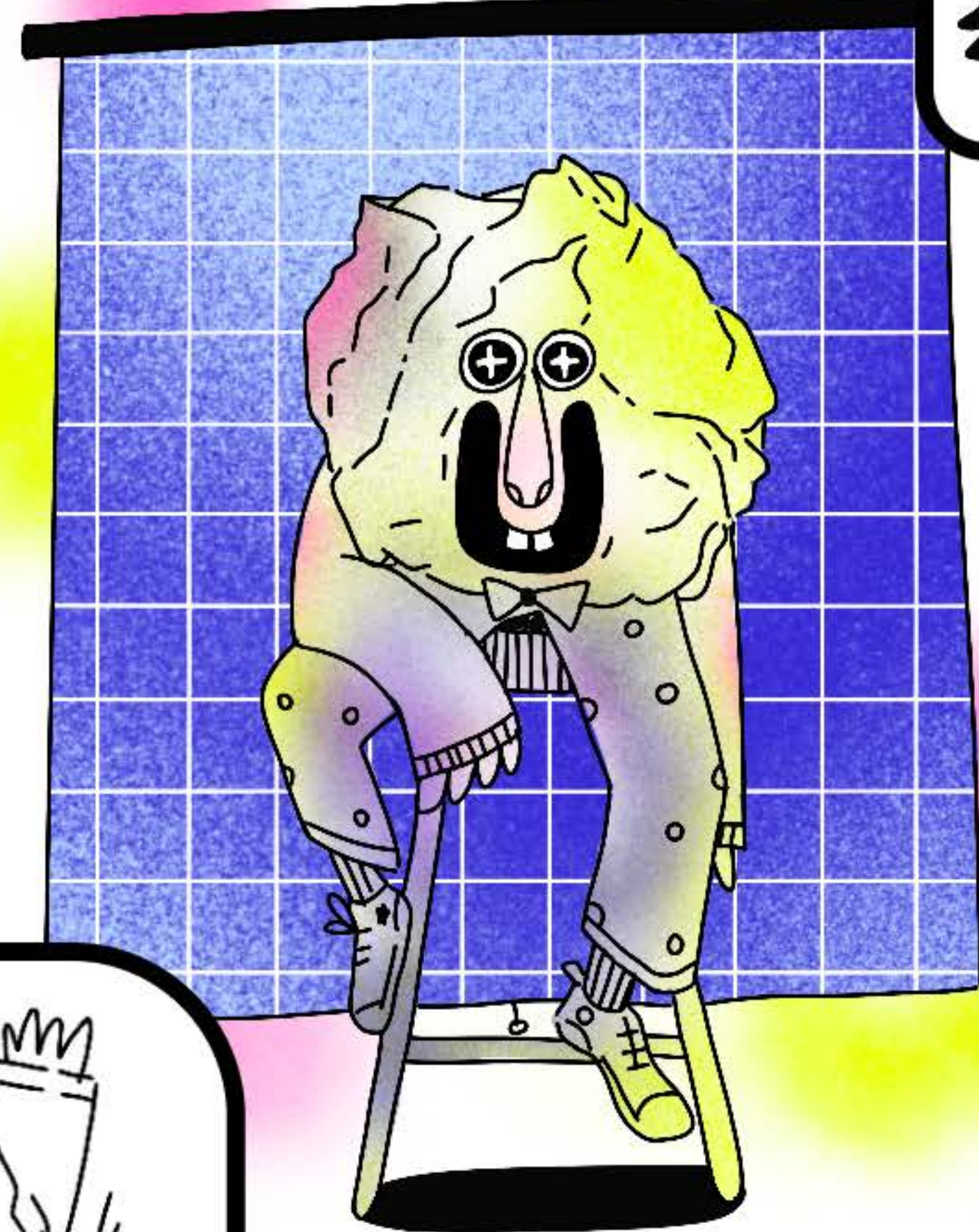
LOCATION Chelsea, Manhattan

HEIGHT 3 inches

PRONOUNS He / She / They

QA Stance on cream cheese?

Loves it but makes way too much of a mess when eating it (lowkey is lactose intolerant)





THANK YOU!

